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# Newsletter

23 September 2015

## Policy and Legislation

### Agbiz meets with ANC's Economic Transformation Committee (ETC)



The EXCO of Agbiz met with Mr Enoch Godongwana, Chairman of the ANC's Economic Transformation Committee, and Minister Senzeni Zokwana, Minister of Agriculture, Forestry and Fisheries, at Albert Luthuli House on Monday, 21 September 2015. The reason for the meeting was to discuss the ANC's National General Council (NGC)

Discussion Document, and specifically to engage on policy proposals with regard to the agro-food industry. The meeting was constructive and follow up meetings will be held to discuss specific issues in more depth. Agbiz also proposed that policy formulation be based on proper research and analysis, and be fully evidence-based. Please peruse [Agbiz submission](#) to the ANC's ETC.

### DTI presents on Promotion and Protection of Investment Bill (PPIB) to Parliament



The Department of Trade and Industry (*the dti*) presented on the Promotion and Protection of Investment Bill (PPIB) to the Trade and Industry Portfolio Committee in Parliament recently. Due to the relevance of the Bill to many Agbiz members, Tinashe Kapuya of Agbiz participated in the NEDLAC Task Team that interrogated the Bill before returning it to *the dti* with certain recommendations. Please click on [DTI Presentation](#) to peruse.

### Land Bank reports to Parliament

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The Land Bank presented its annual report to the Standing Committee on Finance in Parliament. Additionally, the Land Bank's revised strategy was unveiled to Parliament. Please click on [Land Bank presentation](#) to peruse.

## Commission for the Restitution of Land Rights reports to Parliament on 2015/16 Q1 Performance



The Commission for the Restitution of Land Rights presented its 2015/16 Quarter 1 Performance to the Portfolio Committee on Rural Development and Land Reform. Please click on [Restitution Commission Report](#) to peruse presentation.

## Weather

### Strong El Nino predicted for 2015/16 Summer Season

The Climate Prediction Center and the International Research Institute for Climate and Society issued the following Press Statement on 10 September 2015: ENSO Alert System Status: El Niño Advisory. Synopsis: There is an approximately 95% chance that El Niño will continue through Northern Hemisphere winter 2015-16, gradually weakening through spring 2016. Please click on [ENSO Advisory](#) for more.

## Members' News

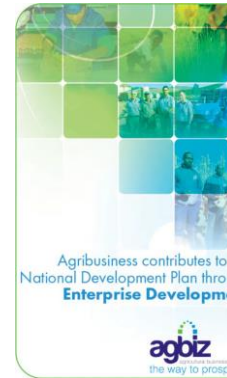
### Agri Mega Week

Speaking at Agri Mega Week in Bredasdorp, Minister of the Department of Agriculture, Forestry and Fisheries (DAFF), Mr Senzeni Zokwana, said the department is fully committed to the growth and development of all producer categories: subsistence, smallholder and commercial. Furthermore he said DAFF continues to prioritise food security as one of the key focus areas together with job creation and agriculture's contribution to the Gross Domestic Product (GDP). [Speaking notes»](#)

## AFMA presents on Regional Integration Strategy at SACOTA AGM

De Wet Boshoff, Executive Director of AFMA, presented on "Regional Integration Strategy" at the annual general meeting of the South African Cereal and Oilseed Trade Association (SACOTA) held on 10 September. Click to peruse the [presentation»](#)

## Senwes Scenario



Click to open [Senwes Scenario»](#)

## Industry News

### Consumers expect businesses with whom they do business to demonstrate shared value - CGCSA Summit 2015



Consumers everywhere are under strain and are searching for new and better ways to achieve value, says Gareth Ackerman, co-chairman of the Consumer Goods Council of SA and chairman of Pick n Pay, at the CGCSA Summit held last week in Midrand. In his presentation he lined out the biggest threats to food security in South Africa. Ackerman's full speech is [linked](#).

### Turning digital platforms and advertising channels into a competitive business advantage - CGCSA Summit 2015



Digital and social media are key aspects for businesses to survive in the future, says Musa Kalenga, Client Partner of Facebook Africa, at the CGCSA Summit. Leaders must challenge the dominant logic of doing things the same way it has been done in the past, with alternative systems in order to develop new skills sets and to shift cultures. Kalenga says digital is unlocked by being very creative in the way you approach your brand and customers. He referred to the impact that Uber's on-demand service has on high-end restaurant owners in New York. Until a few years ago these restaurant owners were faced with the challenge of investing in locations that actually provide parking for customers. Now, with the technology provided by Uber, 90% of their customers are getting dropped off at the door by Uber, and parking is no longer a key determinant for location.

### Free Market Foundation (FMF)

Khaya Lam (My House) Land Reform Project is gaining momentum. [Media release»](#)

Cosatu again ducks their day in court and delays FMF bargaining council legal case until 2016.

[Media release»](#)

### DAFF Female Entrepreneur Awards adjudication process

The adjudication process for the DAFF Female Female Entrepreneur Awards is informed by a guiding document which provides a framework on factors to be considered when a panel of adjudicators scores each category of the awards. [Media release»](#)

## News around the web

The future of food safety: Challenges and opportunities

- *SmartFocus: A SmartBrief Education Update*

China to invest \$2.8bn in NCape

- [www.iol.co.za](http://www.iol.co.za)

Battle to empower women farmers

- [www.mg.co.za](http://www.mg.co.za)

Agriculture secretary announces goal for cutting food waste

- [www.washingtonpost.com](http://www.washingtonpost.com)

The internet has become the new wild west for criminals

- [www.bdlive.co.za](http://www.bdlive.co.za)

Fund aims for more agriculture sector jobs

- [www.bizcommunity.com](http://www.bizcommunity.com)

Results of UK consumer survey on edible insects

- [www.ediblebugfarm.com](http://www.ediblebugfarm.com)

Unique Selling Points - Separating Sales Leaders from the Pack

- [www.economistinsights.com](http://www.economistinsights.com)

## Upcoming Events

### **Harvard Business School Agribusiness Seminar - Africa**

27-30 September 2015 | Cape Town

[More information](#)

### **AMT Agri Outlook 2015**

29 September 2015 | CSIR Convention Centre | Pretoria

[Information](#)

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### **Annual Conference of the Agricultural Economics Association of South Africa (AEASA)**

30 September - 2 October 2015 | Vredefort Dome | North West Province

Information: [www.aeasa.org.za](http://www.aeasa.org.za) | Inquiries: [AEASA2015@nwu.ac.za](mailto:AEASA2015@nwu.ac.za)

### **Labour and Employment Seminar**

1 October 2015 | Sandton

[More information](#)

### **International Renewable Energy Conference**

4 - 7 October 2015 | Cape Town International Convention Centre | Cape Town

[More information](#)

### **Landbouweekblad Konferensie - Oplossings vir landbou**

5 - 6 October 2015 | Bloemfontein

[More information](#)

### **Agbiz Insurance Workshop**

8 October 2015 | Pretoria

[Enquiries](#)

**Undercover Farming Conference - Western Cape 2015**

13-14 October 2015 | Stellenbosch

[Enquiries](#)

**AFMA Annual Symposium**

14 October 2015 | CSIR Convention Centre | Pretoria

[Enquiries](#)

**Road Transport Management System workshop**

14 October 2015 | Durban

[More information](#)

**GCCA South Africa Cold Chain Summit**

18 - 19 October 2015 | Cape Town

[More information](#)

**Poultry Buzz**

21 - 22 October 2015 | Pretoria

[Enquiries](#)

**Agri Cape Week**

28 - 31 October 2015 | Worcester

[Enquiries](#)

**SITEVI Show and Tour to Montpellier**

23-27 November 2015 | Montpellier | South of France

Focus on Wine, fruit, vegetables, and visits to wine farms

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**Agro-processing Africa Summit**

26 - 27 November 2015 | Randburg

[Summit brochure](#)

**EMRC Africa Finance & Investment Forum - AFIF2015**

24 - 26 November 2015 | Cape Town

[More information](#)

**Global Forum for Innovations in Agriculture**

1 - 2 December 2015 | Durban

Enabling Africa to feed Africa

[More information](#)

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