

SANSOR NEWS

Volume 1, Issue 1

July 2014

25 YEARS OLD, SANSOR ANNUAL CONGRESS

25 Years and going strong

This was one of the messages, another was 25 years serving the seed industry, just to think how far the South African Seed Industry has come. The Annual Congress Banquet was the calendar event of the year and it goes to show that we know how to have a good time.

One of the distinguished guests of course was the seasoned speaker and ex-boss of Anglo American, Clem Sunter, his message on scenario planning on coming years in the seed industry was indeed thought provoking.

Lisa Coetzee, from the University of the Free State, brought a new fresh youth perspective to SANSOR.

To sum it up, the event showed that both young and old can make a very positive and powerful contribution for the South African Seed industry, proving that this is an exciting time ahead with South Africa a trailblazer for the African continent.

The 2015 congress is not that far away in terms of planning, so look out in our next newsletter for info regarding the dates and information.



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PRE—CONGRESS EVENTS...

The pre-congress cocktail function was held at the Pool Deck at Kievits Kroon. We used this opportunity to honour our first chair and former General Managers. Mr Ian Jarvie, first vice – chair was honored at this occasion.

Dr. Wynand van der Walt and Mr. Gerrie Reitsma received special recognition.

Mr Deon van Rooyen was also welcomed as new honorary member of SANSOR.

SANSOR pays great tribute to the founding fathers and

previous General Managers, who have set an excellent benchmark.

(PICTURES INSIDE)

TREE PLANTING AT KIEVITS KROON

SANSOR Tree Planting on 19 May 2014 on the Kievits Kroon estate

SANSOR initiated the planting of trees at our Annual Congress venues since 2011, where the 22nd Annual Congress was held at the Arabella Western Cape & Spa. The same was done in 2012 at Irene Homes, close to the Irene Country Lodge in Pretoria, Gauteng where the 23rd Annual Congress was held.

Trees planted at these Congress venues are part of SANSOR's on-going effort to reduce our carbon footprint wherever we have our Annual Congresses. This year we purchased 45 indigenous trees (15 different kinds). The trees were planted on the Kievits Kroon estate as part of this initiative.



Trees planted at Kievits Kroon



Gerrie Reitsma & Lukeshni Chetty



Deon van Rooyen

ELECTION OF OFFICE BEARERS

As the congress progressed, it was also the time for the election of the new office bearers.



FROM LEFT TO RIGHT
 DR. NICK KOTZE (AGRICOL) -DIRECTOR, MR JAN COETZER (PANNAR SEED) -
 DIRECTOR, MS. SUSAN ALLEN (SAKATA SA) - DIRECTOR, MR DAVID DURANDT
 (SEEDCOR) - DIRECTOR, DR. LUKESHNI CHETTY (SANSOR) - GENERAL MANAGER
 SANSOR, MR WILLEM EGELBRECHT (KKSM) - VICE-CHAIR,
 MR GERT HEYNS (MONSANTO) - CHAIRMAN

SANSOR - BAYER, “SCIENCE FOR A BETTER LIFE” AWARD

Except for excellent entertainment and wine and dine, this evening was highlighted with the presentation of the SANSOR – Bayer “Science for a Better Life Award”. The award winner was Dr. Wayne Truter, a Rangeland and Forage (Grass and Legume) Specialist from the Department of Plant Production and Soil Science, Land Rehabilitation, Rangeland and Forage (Grass and Legume) from the Faculty of Natural and Agricultural Sciences of the University of Pretoria.

In his motivational essay Wayne described how he would be using the prize money of R20 000. He would use the money to support his initiative of instituting a Young Agricultural Professionals Forum that will engage with

all graduates entering or have entered into industry. This forum will host exclusive evening business and technical seminars, motivational talks, etc.



It will provide young professionals the opportunity to interact with organisations such as SANSOR, other industry stakeholders and producer organisations and possibly assist them in identifying and meeting mentors.

Wayne’s concluding words were:

“Knowledge of a topic can be taught, however the way we use knowledge needs to be mentored, and these words make me realize the value of a respected mentor and his wisdom, because wisdom, is the scars of experience. By Wayne F. Truter (PhD)”

NEW APPOINTMENTS

Two new exciting appointments at SANSOR’S offices in Pretoria from 1 July 2014, a warm welcome to..

KOBUS VAN HUYSTEEN

Technical Officer

Kobus hails from Pannar, with expertise in research, field marketing and local and international experience in farm operations.

ISABEL BEZUIDENHOUT

Phytosanitary Officer

Isabel has been involved in consulting in sanitary and phytosanitary issues and was Chief Plant Health Officer at DAFF.



MICHAEL KELLER—NEW ISF SECRETARY-GENERAL

The International Seed Federation is pleased to announce that Michael Keller has accepted the position of Secretary-General effective June 1, 2014. Michael has proven capacity building abilities and determination. He brings more than 15 years of strong track record in various institutions and corporations and deep experiences in public policies, regulatory and public affairs including media relationship and extensive knowledge of seed business. Michael started his career working for the French Senate and then had a leading role in the French Mayors Association giving him solid political skills. He represented his constituents' interests at European level and had regular interactions with OECD, FAO and World Bank.

Before joining ISF Michael was working for an international company where he started on seed business but

also acquired an extensive experience on crop protection, food/feed issues and renewable resources. In this position he also acted as spokesperson. His knowledge in these areas will be an asset to ISF. Through his work as Vice President of French Seed Union and Chair of Regulatory Affairs he acted to create cohesion and obtain consensus among the members. He is therefore fully aware of the functioning of a seed association. He was also chairing the Food Feed ingredient specialties association. Michael's native language is German. He is fluent in English and French.



UPCOMING EVENTS AND MEETINGS

- 20–25 JULY—49th Annual GSSA Congress—Phillip Sanders, Bloemfontein
- 18–22 AUGUST—SANSOR training course for samplers and inspectors—CSIR, Pretoria
- 09–13 NOVEMBER—ISBG-MO 2014—CTICC, Cape Town



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LAST NOTE

Dear Members,

This concludes our very first official newsletter from SANSOR in 2014. We hope it was informative and relevant, with this newsletter we can bring the secretariat closer to you, our members, and your business.

The functionality and challenges faced by your business are important to SANSOR. In an effort to serve you better and for us to have more insight ,

please feel free to send your comments, updates and news regarding the seed industry to genman@sansor.co.za.

Our next issue we will be looking at Rhino Poaching, International Congress News and the IPCD committees.

Next issue end November 2014.

Regards

Lukeshni

General Manager

